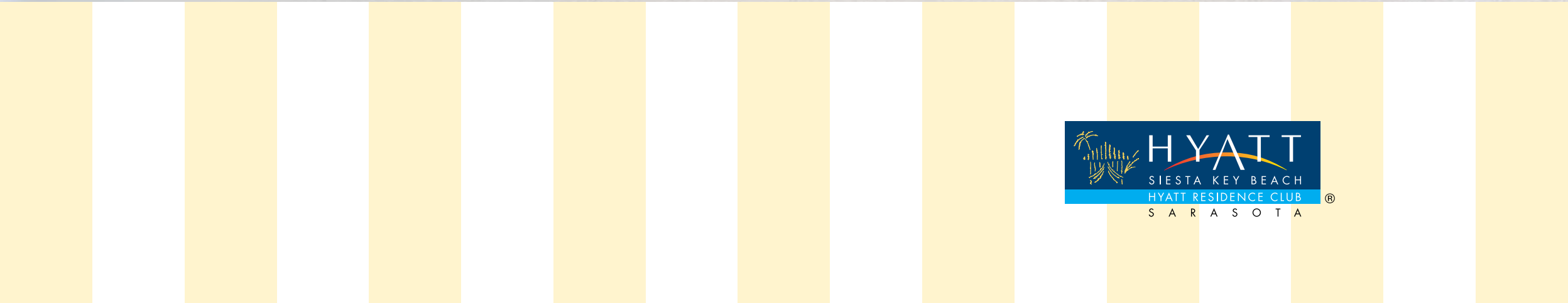


HYATT SIESTA KEY BEACH





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YOU'RE INVITED]

Artist's conceptual rendering. Subject to change.





WHY HYATT SIESTA KEY BEACH

Hyatt Siesta Key Beach is a unique opportunity to offer your **most important** clients luxury **deeded fractional ownership** on one of the most desirable **quartz-white sand beaches** in the world. **Purpose-built, this boutique collection of 44 deeded vacation homes** is the epitome of casual elegance. Located on coveted Crescent Beach, **next door to culturally vibrant Sarasota**, Hyatt Siesta Key Beach offers vacation luxury your clients will want to return to year after year. Add in the flexibility of membership in Hyatt Residence Club that includes, among 14 other resorts; the mountains of **Aspen, and soon, the cosmopolitan excitement of New York City**. Hyatt offers your clients privileged access to the most desirable destinations in over 735 hotels and resorts in more than 44 countries*.

*Subject to the Hyatt Vacation Club Rules and Regulations and subject to the Hyatt Gold Passport™ Frequent Guest Program Terms and Conditions.



CENTER OF CULTURE

The flawless, world-renowned service of Hyatt Residence Club blends traditional luxury with casual pleasures. Each amenity adding a splash of fun. Each service carefully chosen to enhance your every moment.



A RELAXING GETAWAY

RESIDENCE AND BEACH CLUB AMENITIES

- 300 feet of quartz-white sand beach
- Exclusive Cabana Club with year-round access
- Outdoor cabanas
- Beachside and poolside towel valet
- Casual fare at “Cabana Cantina” on pool deck level
- Beach amenities, including an array of beach furniture, umbrellas, boogie boards, kayaks and beach volleyball equipment
- Staff-arranged beach activities, including WaveRunner® rental, charter fishing tours and more
- Massage treatments
- Fitness room with flat panel TVs and state-of-the-art Life Fitness® equipment
- Men’s and ladies’ locker rooms complete with steam rooms and private lockers
- Beachfront swimming pool
- Waterfall spa and exercise deck
- Private Owner’s Lounge
- Daily Continental Breakfast serving an assortment of gourmet coffees and teas, fresh-baked breads, cereal and chilled juices
- Inviting beachfront firepit on pool deck
- DVD, video, CD library available for in-home use
- Computer with printer and complimentary Internet access
- Convenient property-wide WI-FI
- Book and game library
- Twice-daily housekeeping service, including evening turndown
- Valet parking & doorman



PRIVATE BEACH CLUB

HYATT SIGNATURE CONCIERGE SERVICE

- Personalized grocery provisions, including gourmet food and wine
- Wardrobe will be unpacked, pressed and hanging in closet prior to arrival
- Clothes pressing touch-up service
- Dry cleaning and laundry service
- Professional chef and personalized menus for in-residence dining
- Babysitting services
- Wrapping/packing/shipping services
- Transportation reservations
- Recommendations and reservations for local dining, as well as cultural and sporting events, championship golf, sport fishing and other nearby activities

NEARBY ACTIVITIES

- Art galleries, museums, opera, ballet and symphony in culturally vibrant Sarasota
- Snorkeling directly from resort’s beach on beautiful natural reef
- 18-hole championship golf
- A wide variety of restaurants, catering to all tastes
- Stylish boutiques as well as major shopping centers

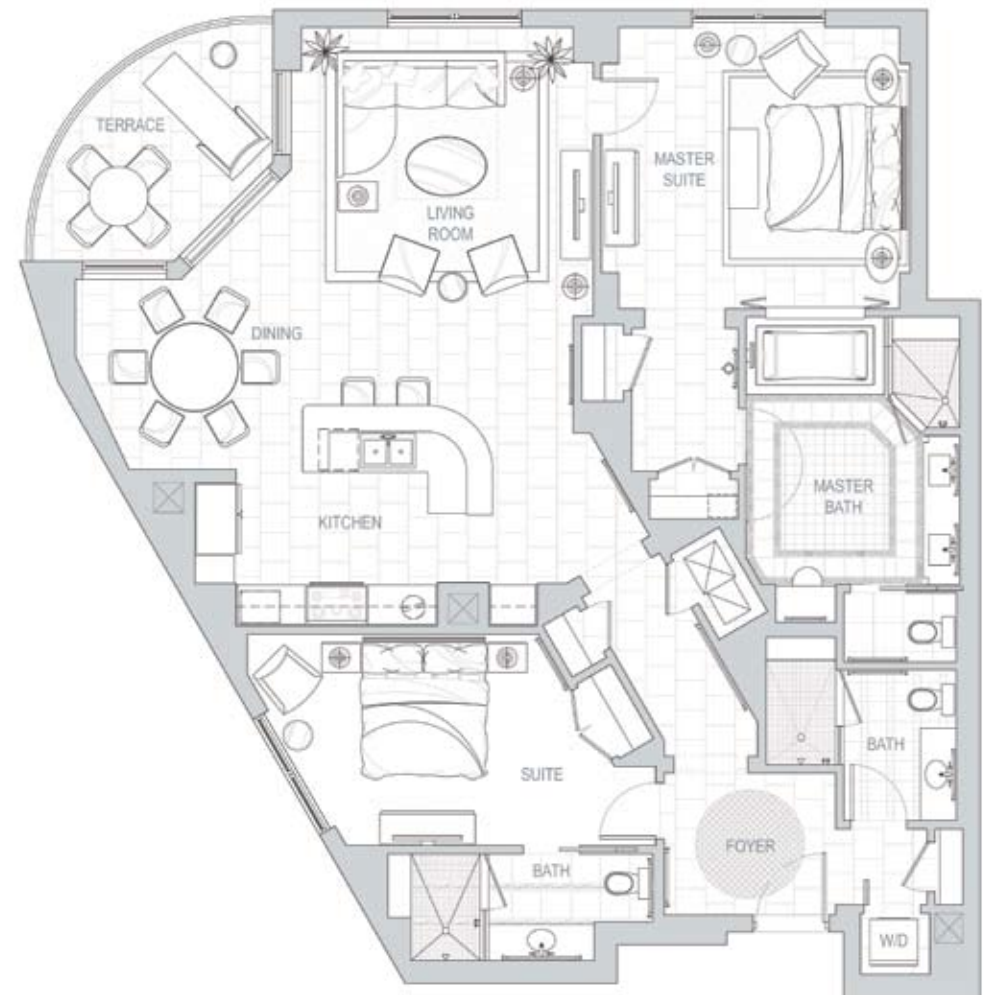


MINUTES FROM SARASOTA

Boutique collection of 44 exclusive residences ranging from 1,865 to 2,920 square feet of luxury

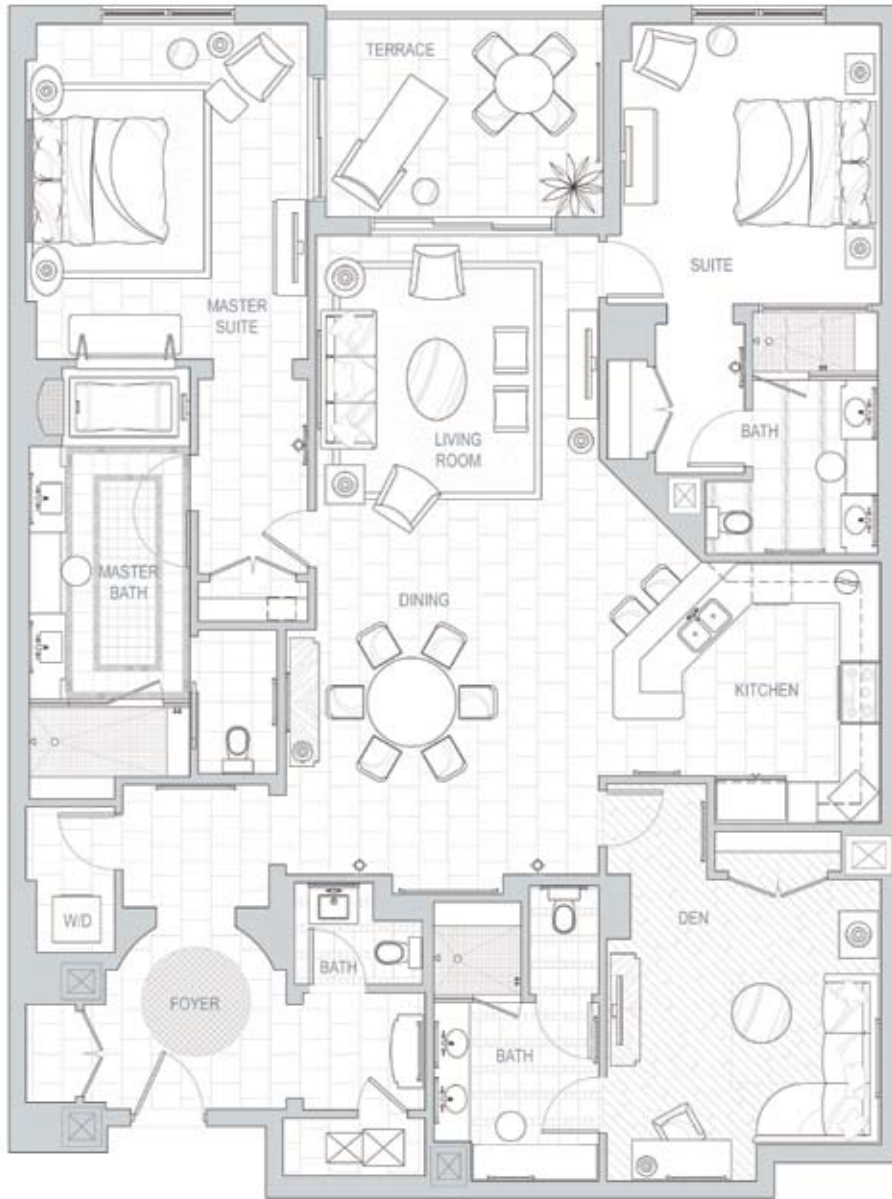
FURNISHINGS AND FINISHES

- Wolf, Sub-Zero, Viking, Miele, Fisher & Paykel
- CaesarStone® quartz kitchen countertops
- Lube Italian kitchen cabinets
- Granite and cast stone bathroom countertops
- Mosaic glass tile walls
- Hardwood and stone mosaic flooring
- Oversized terraces perfect for sunset cocktails
- Imported linens



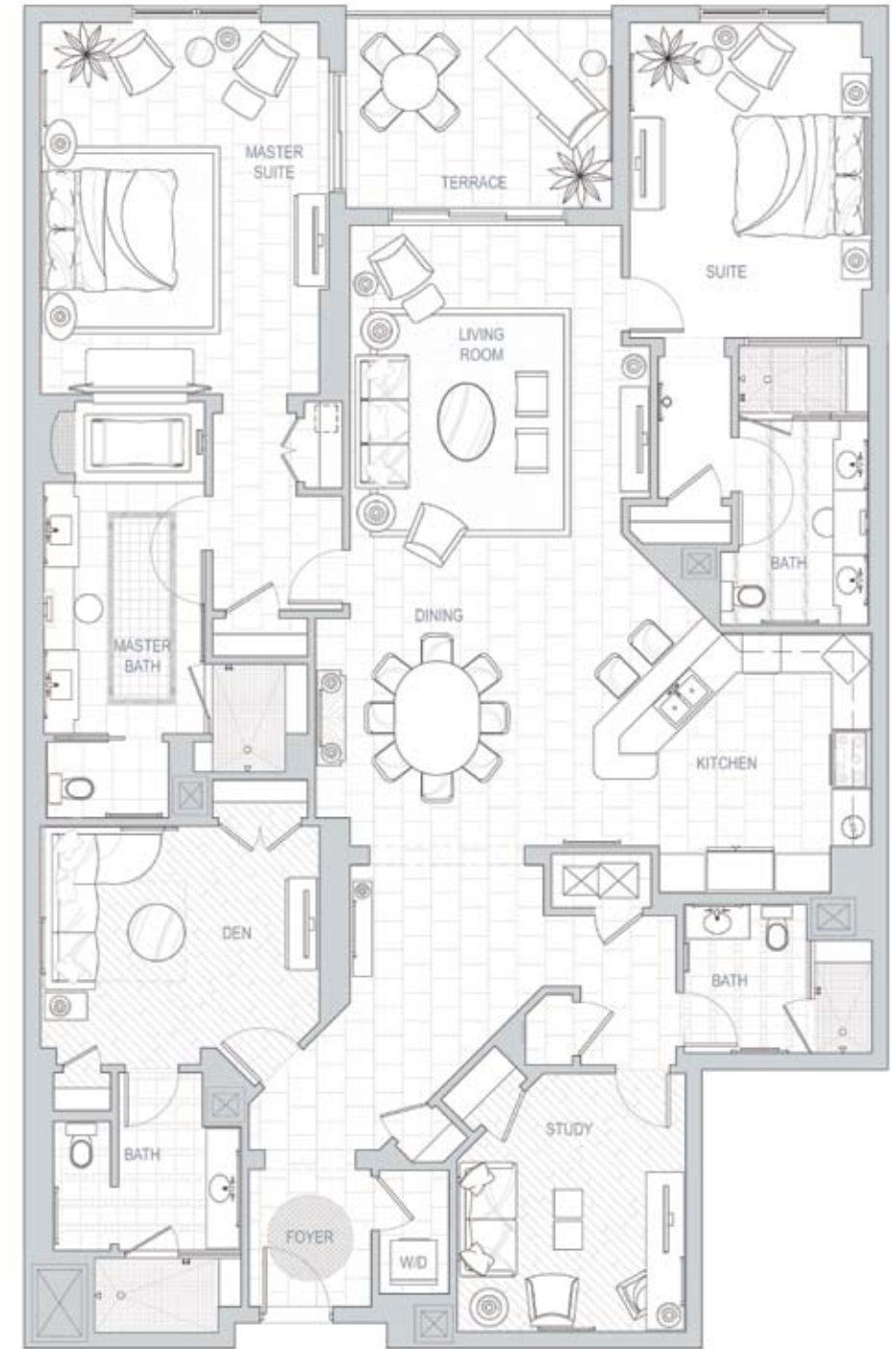
SAMPLE STANDARD RESIDENCE
1,865 - 2,005 square feet of luxury
2 Bedrooms + 3 Baths

Artist's conceptual rendering. All floorplans are subject to change without notice. All sizes are approximate.



SAMPLE PREMIUM RESIDENCE
 1,980 - 2,625 square feet of luxury
 2 Bedrooms + Den
 3.5 Baths

Artist's conceptual rendering. All floorplans are subject to change without notice. All sizes are approximate.



SAMPLE DELUXE RESIDENCE
 2,625 - 2,920 square feet of luxury
 2 Bedrooms + Den + Study
 4 Baths

Artist's conceptual rendering. All floorplans are subject to change without notice. All sizes are approximate.



FRACTIONAL DEEDED VACATION HOMES: THE FASTEST GROWING FORM OF REAL ESTATE OWNERSHIP

It's easy to reconnect with the best clients in your database by offering them a world-class second home for a fraction of the cost.

Beyond the promise of the ideal vacation experience awaiting your preferred clientele every year, fractional ownership guarantees them that elusive pleasure... **luxury second-home ownership and all its rewards at a fraction of the cost.**

These are **deeded residences**, with each purchaser holding a **1/8 (six-week) ownership** of a specific residence style, with all the rights and privileges that go with any deeded residence. And fractional ownership purchasers can take advantage of similar financing options as other home buyers. For added convenience for your clients, Hyatt Siesta Key Beach will facilitate long-term financing, if desired.

The similarity to full ownership ends there. Fractional ownership means no year-round maintenance hassles for a home only used a month or two of each year. The Hyatt Property Management team is a leader in the field, taking care of everything so your clients are guaranteed stress-free visits year after year.

WITH FRACTIONAL OWNERSHIP

Your clients can enjoy the advantages of amenity-rich, resort facilities; a premium location; a customizable vacation experience to share across generations; and such time saving conveniences as housekeeping and concierge services. But at a price that's affordable, in a personalized home that they return to year after year.





THE HYATT VACATION RESERVATION SYSTEM

Hyatt Residence Club has developed a vacation reservation system that provides owners with as much time as the average second home is typically used. This system allows the owner to choose four fixed weeks in a specific residence style at their preferred time of year. And they will be **guaranteed their weeks in that style every time they use their chosen weeks**. In addition, they will have up to 14 floating days that they can use at Hyatt Siesta Key Beach or any other Hyatt property*.

Your client's ownership at Hyatt Siesta Key Beach also becomes their passport to some of the most longed-for destinations throughout the world. From Northern California's picturesque Highlands Inn in Carmel to the champagne powdered slopes at the award-winning Hyatt Grand Aspen, Hyatt Residence Club, Hyatt Vacation Club*, and the Hyatt Gold Passport™ Frequent Guest Program** open the doors to luxury hotels and resorts of unparalleled style and sophistication in **44 countries**.

FROM HAWAII TO SINGAPORE, CHILE TO AUSTRALIA, AN EVER-GROWING PORTFOLIO OF RESORTS AND HOTELS MAKES HYATT RESIDENCE CLUB ONE OF MOST DESIRABLE DEEDED REAL ESTATE OWNERSHIP OPPORTUNITIES IN THE WORLD.

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**Subject to the Hyatt Gold Passport™ Frequent Guest Program Terms and Conditions.



HYATT GRAND ASPEN



HYATT RESIDENCES AT BEAVER CREEK



HYATT GRAND ASPEN



HYATT HIGHLANDS INN

WHEN YOU OWN THE OCEAN, YOU ALSO OWN THE MOUNTAINS