

COST OF LIVING

100 = U.S. AVERAGE



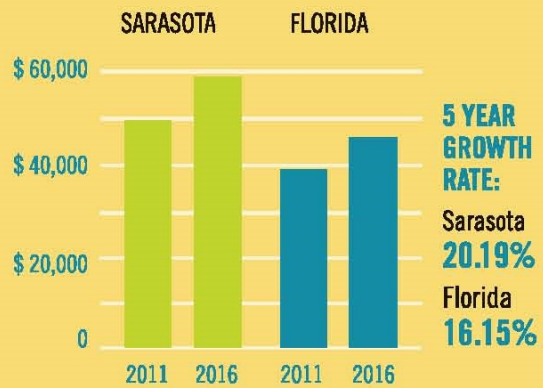
Source: www.coli.org

AVERAGE SAT SCORES

	READING / WRITING	MATH
DISTRICT	572	558
STATE	518	494
NATIONAL	538	533

Source: Sarasota County Schools

PER CAPITA INCOME



5 YEAR GROWTH RATE:
Sarasota 20.19%
Florida 16.15%

Source: US Department of Commerce

HOUSING



Source: Sarasota Board of Realtors



FAST FACTS 2018

SARASOTA COUNTY

THIS BROCHURE

provides a snapshot of Sarasota County's vital statistics. It contains important information on population, workforce, schools, and other aspects of our vibrant community.



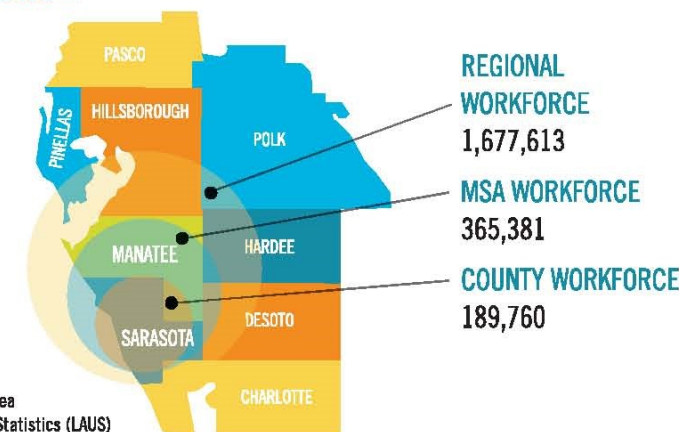
AREA: 573 SQUARE MILES
COASTLINE: 35 MILES
AVERAGE ANNUAL TEMPERATURE: 72°
AVERAGE ANNUAL RAINFALL: 54"

POPULATION PROJECTIONS



Source: FL Demographic Estimating Conference, Feb. 2017, & UF, BEBR

WORKFORCE



Source: Local Area Unemployment Statistics (LAUS)

POPULATION JURISDICTIONS

TOTAL: 412,569

Unincorporated (261,893)

North Port (64,275)

Sarasota (56,610)

Venice (22,465)

Longboat Key (7,326)

Source: US Census Population Estimates

ACCOLADES

- ★ Sarasota Region ranked **Sixth Best Performing City in the U.S.**
Source: Milken Institute
- ★ Pine View School ranked **#1 in State of Florida, #13 Nationally**
Source: US News & World Report
- ★ Sarasota County Schools receive **"A+" Rating for 14th Consecutive Year**
Source: Florida Department of Education
- ★ Sarasota-Bradenton ranked **#1 on list of Best Cities to Launch a Small Business in the US.**
Source: Bizjournals.com
- ★ Siesta Key Beach ranked **#1 in the U.S.**
Source: TripAdvisor
- ★ North Port-Sarasota-Bradenton region ranked as the country's **10th Fastest-Growing Metropolitan Area**
Source: US Census Bureau
- ★ Sarasota ranked **#1 as Best Place to Live in the State of FL**
Source: US News & World Report
- ★ The Sarasota Metro area has the **9th Highest Growth Rate for the Millennial Population (11.1%; from 2010-2015)**
Source: Brookings Institute Study; The Millennial Generation: A demographic bridge to America's diverse future



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POPULATION CHARACTERISTICS BY AGE

0-19	(67,203)
20-34	(52,540)
35-54	(83,726)
55-64	(64,985)
65-84	(126,620)
85+	(22,778)

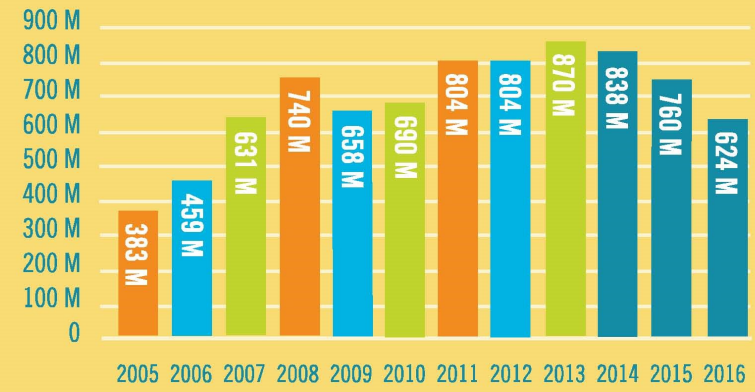
Source: Florida Demographic Estimating Conference, February 2017, and UF, BEBR

POPULATION CHARACTERISTICS BY RACE

83.7 %	WHITE
8.6 %	HISPANIC OR LATINO
4.4 %	BLACK OR AFRICAN AMERICAN
1.5 %	ASIAN
1.3 %	TWO OR MORE RACES
0.3 %	SOME OTHER RACE
0.2 %	AMERICAN INDIAN & ALASKA NATIVE

Source: U.S. Census Bureau, 2012-2016 American Community Survey 5-Year Estimates

METROPOLITAN STATISTICAL AREA (MSA) EXPORT VALUE



Source: US Department of Commerce



TOP TAX RATES

	CORPORATE INCOME	PERSONAL INCOME
FLORIDA	5.5%	0%
GEORGIA	6%	6%
ALABAMA	6.5%	5%
TENNESSEE	6.5%	5%
NEW YORK	7.1%	8.82%
MASSACHUSETTS	8%	5.1%
CALIFORNIA	8.8%	13.3%
NEW JERSEY	9%	8.97%

Source: Tax Foundation



TOP MARKET EXPORT DESTINATIONS

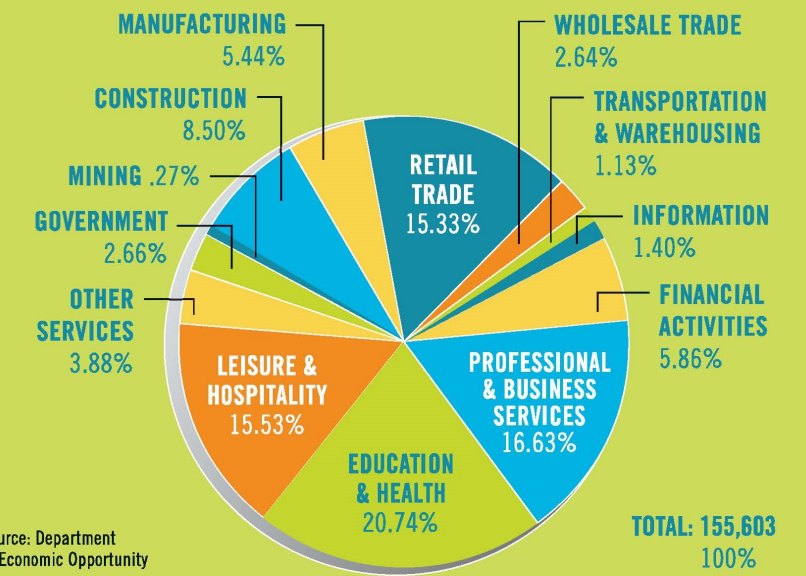
- Asia-Pacific Economy Cooperation (\$303 M)
- European Union (\$179 M)
- Asia (\$164 M)
- North America Free Trade Cooperation (\$149 M)
- South America (\$31 M)

TOP EXPORT PRODUCTS

- Fabricated Metal Product Manufacturing (\$114 M)
- Computer & Electronic Product Mfg. (\$84 M)
- Machinery Manufacturing (\$68 M)
- Medical Supply & Equipment Mfg. (\$68 M)
- Transportation Equipment Manufacturing (\$66 M)

Source: U.S. Department of Commerce

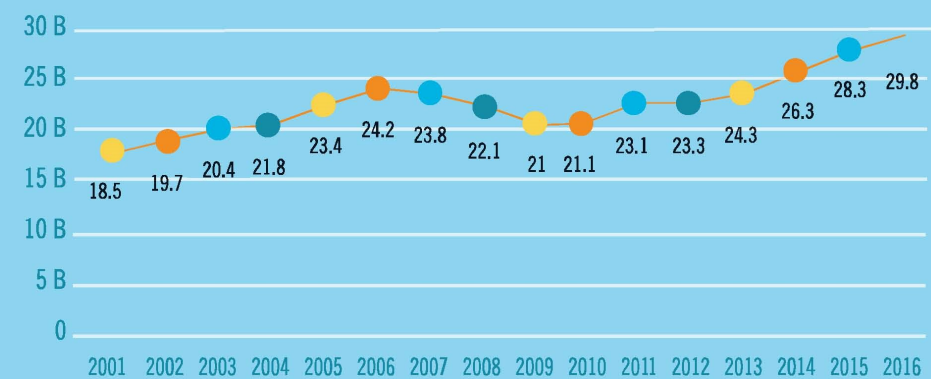
EMPLOYMENT BY INDUSTRY



Source: Department of Economic Opportunity



REAL GROSS DOMESTIC PRODUCT (GDP)



Source: US Department of Commerce

